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Two Posters, One Style

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fill a reusable water bottle, not a landfill



TWO POSTERS, ONE STYLE

Elizabeth Phillips

This set of posters was designed in Graphic Design 2, and, while they have the same graphic style, they are designed for two different purposes - one to promote a concert and the other to advocate the use of reusable water bottles. Both posters use a predominately black and ivory color scheme and utilize positive/negative space to create implied shapes. Script text in a bold color draws attention to the minimal but important type. Both posters were designed in Adobe Illustrator; the final pieces were printed on semi-gloss paper and mounted on foam core.